

Hello,

The 2018 Winter Launch Broadcast will provide you with an early look at the latest, most innovative Steelcase products launching in the coming months.

More detailed information will be available later this week when calendar invitations to the live broadcast sessions are sent.

Steelcase Live Sessions

Live session link: <https://adobeconnect.steelcase.com/wl2018/>
Tuesday, January 30 at 1:30pm ET (If you are in Grand Rapids, please join us for a group viewing in the Steelcase University Learning Center, Classroom GRRX-A-06.)

Wednesday, January 31 at 1:30pm ET

Thursday, February 1 at 1:30pm ET

Dealer Live Sessions

Tuesday, February 6 at 1:30pm ET

Wednesday, February 7 at 1:30pm ET

If you are in one of the following roles, it is mandatory for you to attend to ensure you are aware of the latest new products and support tools in your selling efforts:

- Americas VPs, RVPs and RSMs
- DBMs, SAMs, WPCs
- Americas-based GAMs and GADs
- Government sales team
- Strategic Projects Team
- Strategic Market and Alliances
- DDS Team
- Product Specialists Americas (Line One)
- Corporate Sales Team
- Americas RACs

If you are one of these roles and watch the broadcast with other people, please send launch@steelcase.com a separate email with names of people watching together to receive credit for participation.

If you are unable to attend a live session, use the on-demand version available through Steelcase University (SAL006) starting January 29, 2018 and also send an email if you are in a mandatory role to launch@steelcase.com to receive credit.

Thank you for watching the broadcast and helping make these new additions a success for Steelcase.

Best,
The Steelcase Launch Team

2018
SPRING
LAUNCH
BROADCAST

**TITLE OPEN FOR YOU
TO ADD INFORMATION**